

DESCRIPTION OF THE COURSE OF STUDY

Item code	0312.4.SM1. B/C15. KS	
Item name in language	Polish	<i>Komunikacja społeczna</i>
	English	Social communication

1. LOCATION OF THE SUBJECT IN THE STUDY SYSTEM

1.1. Field of study	International relations
1.2. Form of study	Full-time/part-time studies
1.3. Level of study	Bachelor's degree
1.4. Study profile*	General Academic
1.5. Person preparing the item card	Prof. Agnieszka Kasińska-Metryka/Aleksandra Kusztal, PhD
1.6. Contact	ismipp@ujk.edu.pl

2. GENERAL CHARACTERISTICS OF THE ITEM

2.1. Language of instruction	Polish
2.2. Prerequisites*	Lack

3. DETAILED CHARACTERISTICS OF THE ITEM

3.1. Form of classes	Lecture and exercises	
3.2. Place of classes	Teaching rooms of the University.	
3.3. Form of passing classes	In the field of lecture and exercises – passing with grade.	
3.4. Teaching methods	Conversational lecture, discussion, group work, student multimedia presentations.	
3.5. List literature	Basic	<ol style="list-style-type: none"> Dobek-Ostrowska B., Wiszniewski R. [2011] Theory of Public and Political Communication. Introduction, Wyd. ASTRUM, Wrocław. Knapp M., J.A. Hall [2014] Nonverbal communication in interpersonal interactions, Astrum, Wrocław. Stewart J. [2014] Bridges instead of walls. On Communication Between People, PWN, Warsaw.
	Supplementary	<ol style="list-style-type: none"> McQuail D. [2016] Theory of Mass Communication, PWN, Warsaw. Morreale S.P., Spitzberg B.H., Barge J.K. [2015] Communication between people. Motivation, knowledge and skills. PWN, Warsaw. Pyrkosz-Pacyna J., Migaczewska E., Gałuszka D., PtaszekG, Żuchowska-Skiba D. i in., Komunikacja społeczna [2022], Open AGH E-Podręczniki, e-book: https://epodreczniki.open.agh.edu.pl/handbook/33/module/1081/reader

4. LEARNING OBJECTIVES, CONTENT AND OUTCOMES

<p>4.1. Course objectives (including the form of classes)</p> <p>Lecture:</p> <p>C1. Transfer of knowledge about the basic mechanisms of communication in society, goals, forms and techniques of communication.</p> <p>Exercises:</p> <p>C2. Developing the ability to use communication techniques and tools and the ability to analyze communicative aspects of international relations, as well as to participate in public discourse and debate.</p> <p>C3. Achieving increased effectiveness in interdisciplinary and group communication and developing competences of active participation in public life, including multicultural teams pursuing social, political and civic goals and building institutionalized forms of civic activity.</p>
<p>4.2. Curriculum content (taking into account the form of classes)</p>

... W01				+	+			+		+									
... U01				+	+			+		+									
... U02				+	+			+		+									
... K01								+		+								+	
... K02								+		+								+	
... K03					+			+		+								+	

*unnecessary delete

4.5. Criteria for assessing the degree of achievement of learning outcomes

Form of classes	Rating	Evaluation criterion
lecture (W) (including e-learning)	3	Total grade (based on answers to questions and activity during classes) at the level of 50-59% according to the adopted score.
	3,5	Overall grade (based on answers to questions and activity during classes) at the level of 61-69% according to the adopted score.
	4	Total grade (based on answers to questions and activity during classes) at the level of 71-79% according to the adopted score.
	4,5	Total grade (based on answers to questions and activity during classes) at the level of 80-90% according to the adopted score.
	5	Overall grade (based on answers to questions and activity during classes) at the level of 91% according to the adopted score.
exercises (C)* (including e-learning)	3	Total grade (based on the project and the result of the colloquium) at the level of 50-59% according to the adopted score.
	3,5	Total grade (based on the project and the result of the colloquium) at the level of 61-69% according to the adopted score.
	4	Total grade (based on the project and the result of the colloquium) at the level of 71-79% according to the adopted score.
	4,5	Total grade (based on the project and the result of the colloquium) at the level of 80-90% according to the adopted score.
	5	Total grade (based on the project and the result of the colloquium) at the level of 91-% according to the adopted score.

5. ECTS CREDITS BALANCE – STUDENT WORKLOAD

Category	Student workload	
	Full-time studies	Part-time studies
<i>NUMBER OF HOURS CARRIED OUT WITH THE DIRECT PARTICIPATION OF THE TEACHER /CONTACT HOURS/</i>	45	25
<i>Participation in lectures*</i>	30	15
<i>Participation in exercises, seminars, laboratories*</i>	15	10
<i>Participation in the exam/final colloquium*</i>		
<i>INDEPENDENT WORK OF THE STUDENT /NON-CONTACT HOURS/</i>	30	50
<i>Lecture preparation*</i>	5	10
<i>Preparation for exercises, seminar, laboratory*</i>	5	10
<i>Exam preparation/colloquium*</i>	10	20
<i>Collection of materials for the project, web query*</i>	5	5
<i>Developing a multimedia presentation*</i>	5	5
TOTAL NUMBER OF HOURS	75	75
ECTS CREDITS per course	3	3

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I accept for implementation (date and legible signatures of the subjects teaching the course in a given academic year)

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